Environmental Management Council

San Antonio, Texas November 7-10, 2001

Agenda

Wednesday, November 7, 2001

	Participants arrive	
6:15 p.m.	Assemble in hotel lobby	
6:30 p.m.	Tour of the Alamo	
7:45 p.m.	Cocktails and dinner	Zuni Grill

Introductions

Welcoming Remarks-Summary of Conference Goals

Guest Speaker: Ray C. Anderson
Founder and Chairman, Interface Inc.
Former Co-Chair, President's Council
on Sustainable Development (U.S.A.)

10:00 p.m. Adjourn

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Source: https://www.industrydocuments.ucsf.edu/docs/prfk0001

Thursday, November 8th, 2002

7:30 a.m. Breakfast

Session One: Situation Analysis

8:30 a.m. **Status Report: Taking Stock of the 9 Corporate Environmental Principles**

We begin with a facilitated exploration focusing on stories and examples from participants that hi-light progress and barriers against achieving full performance under the 9 Corporate Environmental Principles, both individually and as a coherent management framework.

Preliminary Analysis and Discussion

10:30 a.m. Group Photo

10:45 a.m. Break

11:00 a.m. **Philip Morris' Overall Environmental Profile-An External Perspective**

Sustainable Asset Management and the Dow Jones Sustainability Group Index

How are we perceived and 'rated' in terms of overall strengths and weaknesses and in relation to peer companies? What lessons can be learned and how do we begin to fill the gaps?

Discussion

12:30 p.m. Lunch

Source: https://www.industrydocuments.ucsf.edu/docs/prfk0001

Session Two: Where We Are

1:30 p.m. **Policies, Programs and External Drivers**

Where are we in the structure and evolution of environmental management?

2:30 p.m. **Global Environmental Performance Indicators and Beginning to Map our Global Environmental Footprint**

We will preview the initial insights and results from the first global roll-up of company-wide environmental metrics.

Discussion

3:30 p.m. Break

4:00 p.m. **Environmental Affairs 2001-2002 Work Plan**

An overview of what Environmental Affairs is doing and how our priorities will influence, support and build on operating company plans.

Discussion

4:45 p.m. **Compliance Assurance**

The relationship between corporate and operating company compliance functions and our environmental commitment is critical. We conclude the day with a brief discussion on the need to have appropriate and strong systems in place to provide the necessary assurance of compliance with both regulatory and corporate commitments.

Discussion

5:30 p.m. Adjourn

6:30 p.m. River cruise/cocktails

7:30 p.m. Dinner Wine Cellar at Zinc

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Source: https://www.industrydocuments.ucsf.edu/docs/prfk0001

Friday, November 9, 2001

7:30 a.m. Breakfast

Session Three: Where We Need To Go

8:30 a.m. **Proposed Restatement of Environmental Commitment and Policy Framework**

Our public commitment to the environment is reflected in our 9 Corporate Environmental Principles. A proposed restatement suggests needed amendments to our Policy and Principles without changing the basic structure or design in order to remain meaningful, contemporary and comprehensive in today's rapidly changing world.

10:00 a.m. Break

10:30 a.m. Breakout groups: Review, Discussion, Additional Thoughts and Comments

12:00 Lunch

Session Four: How We Get There

1:00 p.m. **Feedback: Report from Breakout Groups and Discussion of Comments on the Revised Policy Framework**

2:30 p.m. **Creative Cafés**

Each table will address a critical issue from the previous discussion. What must happen to achieve internal alignment? How do we ensure the needed systems are in place? Are we measuring the right things? How do we extend our focus along the value chain and how do we communicate most effectively, both internally and externally to establish trust and credibility?

4:00 p.m. Break

4:30 p.m. **Table hosts report back**
10-minute overviews

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Source: https://www.industrydocuments.ucsf.edu/docs/prfk0001

	Discussion
6:00 p.m.	Adjourn
7:00 p.m.	Dinner

3 EMC Discussion Groups

- Policy and Compliance Assurance
- Stakeholder Relations
- Process, Technology & Innovation

Saturday, November 9, 2001

7:30 a.m.	Breakfast

Session Five: Wrap-up, Next Steps

8:30 a.m.	**Dinner Feedback from Dinner Table Hosts**
9:30 a.m.	**The 2002 Environmental Report**
	How should we communicate our quantitative data as well as other information in next year's Environmental Report?
10:30 a.m.	**Progressive Conversation**
	What's the real takeaway from this meeting? Begin in one-to-one discussion; then groups of 4, 8, whole group
11:30 a.m.	Concluding Remarks, Next Steps
12:00	Adjourn
12:30 p.m.	Lunch
Afternoon	Recreation
	Delegates depart for airport

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